

SPONSORSHIP OPPORTUNITIES

	PLATINUM (Limited to 1 only)	GOLD (Limited to 2 only)	SILVER (Limited to 3 only)
Rates	USD 90,000	USD 40,000	USD 20,000
Raw space	6 Booths(6m x 9m)	4 Booths(6m x 6m)	2 Booths(3m x 6m)
KINTEX Meeting Room(upon request)	✓	✓	
Onsite Marketing			
Sponsor logo on onsite banners (Exhibition Hall, lobby, entrance etc)	✓	✓	✓
Sponsor logo on printed materials (invitation ticket, show guide etc)	✓	✓	✓
Sponsor logo on printing on the registration desk	✓	✓	✓
Standing banner at the exhibit hall entrance(Upon request)	✓	✓	✓
Sponsor logo played on digital display in the lobby	✓	✓	✓
Full page color advertisement on the show guide	✓	✓	✓
1 x Sponsor ceiling banner in exhibit hall (size and location approved by organizer)	✓	✓	-
Sponsor logo on promotional materials	✓	✓	-
Sponsor logo on event lanyard	✓	-	-
Sponsor logo door wrapping (nearest building entrance from Hall7)	✓	-	-
Sponsor brochure placement on the registration desk	✓	✓	✓
Smoking booth rapping	✓	-	-



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Onsite Marketing			
Product placement on Free Vape Zone at the exhibit hall	✓	✓	✓
Speaking slot at E-cig trend seminar at the event zone	✓	✓	✓
Exclusive time to use the event zone at the exhibit hall(1 hour/day)	✓	✓	-
Press & Media			
Sponsor feature in VAPE KOREA press release	✓	✓	✓
Sponsor logo on printed media advertisement VAPE KOREA	✓	✓	✓
Digital Marketing			
Feature in VAPE KOREA newsletter	✓	✓	✓
Sponsor logo on registration confirmation letter & post show thank you letter	✓	✓	✓
1 x EDM blast to VAPE KOPREA database	✓	✓	-
Sponsor featuring at VAPE KOREA mobile page	✓	-	-
Sponsor featuring at VAPE KOREA web page	✓	-	-

Major sponsorship options

Lanyard AD



Gate door rapping



Speaking slot at the seminar



Video on the event zone screen



VAPE KOREA newsletter AD



VAPE KOREA official website AD



VAPE KOREA EXPO

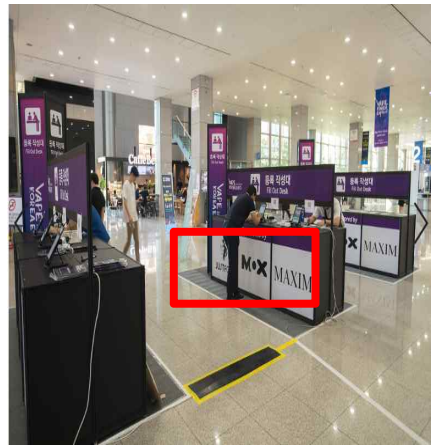
한국국제전자담배박람회

Major sponsorship options

Smoking booth rapping



Registration desk AD



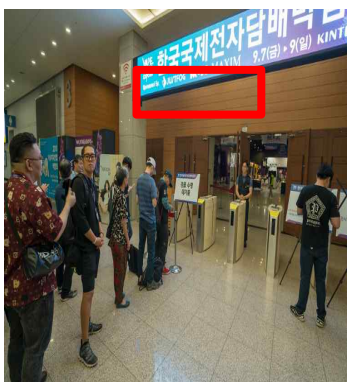
Exclusive banner in exhibit hall



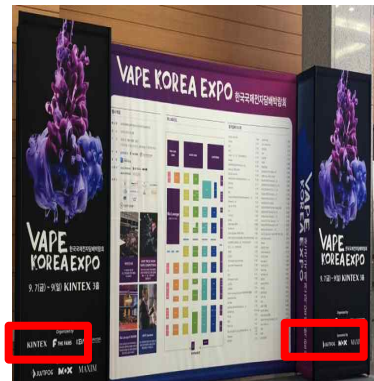
CI featuring on every signage



Digital screen at the lobby



CI featuring on the onsite structure



Major sponsorship options

CI featuring at the invitation



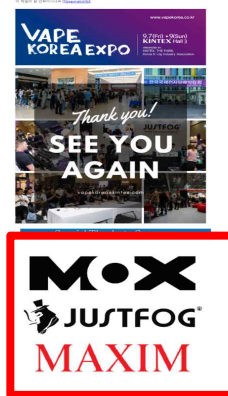
CI featuring at the advertisement



Sponsor introduction at official SNS(Instagram, facebook, blog)



CI featuring at the thank you letter



CI featuring at the guide book & exclusive AD



Consistent exposure at 2018 Post show report & 2019 Brochure

